

# 34

*Celebrating  
34 Years of "A World  
of Information"*

**November 15-16, 2011  
Saskatoon Inn  
Saskatoon, Saskatchewan**

***"Optimizing Profit...  
Minimizing Risk"***



**saskatchewan pork industry symposium 2011**

# *Welcome...*

Join us November 15-16, 2011 in Saskatoon as we celebrate 34 years of providing *A World of Information*.

**Optimizing Profit.. Minimizing Risk:** Gain insight into how adjustments in the production environment can translate into better profits. Our expert panel of local and internationally recognized speakers will provide timely information on what you need to know to ensure the long-term health and vitality of your operation!

Our ability to continue to offer Pork Industry Symposium is made possible by the generosity of our sponsors!

## *Thank you to our 2011 Sponsors...*

### Premium Sponsors

- H@MS Marketing Services - Banquet
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- Saskatchewan Ministry of Agriculture - Wednesday Luncheon

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- East-Man Feeds - Wine for Banquet
- Fast Genetics - Tuesday Afternoon Refreshment Break
- Norstar Shavings Ltd. - Concurrent Sessions
- Pfizer Animal Health - Wednesday Morning Refreshment Break
- PIC North America - Tuesday Morning General Sessions and Speaker Dr. Rodrigo Teuber
- Saskatoon Inn Hotel and Conference Centre

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- Saskatoon Processing Co.
- Thunder Creek Pork
- Western Financial Group
- Western Hog Journal

*Sponsors listed as of August 30, 2011*

# **Celebrating 34 Years!**



*A World of Information*

## ***2011 Symposium Advisory Members***

**Jennifer Brown** - Prairie Swine Centre Inc.

**Kim Browne** - Sask Pork

**Matt Einarson** - East-Man Feeds

**Bridget Grey** - Big Sky Farms

**Steffen Klenk** - PIC Canada Ltd.

**Don Kolla** - Cudworth Pork Investors Group

**Brad Marceniuk** - Saskatchewan Ministry of Agriculture

**David Tschetter** - Star City Farming Co.

**Harvey Wagner** - Sask Pork



**34th Annual  
Saskatchewan Pork Industry Symposium  
“Optimizing Profit... Minimizing Risk”  
November 15-16, 2011**

*Tuesday, November 15, 2011  
Morning General Sessions  
(Saskatchewan BC)*

Audio Visual Sponsor  
**Hypor, a Hendrix Genetics Company**

Portfolios Sponsor  
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Morning General Sessions Sponsor  
**PIC North America**

Concurrent Sessions Sponsor  
**Norstar Shavings Ltd.**

- 7:15 a.m. REGISTRATION (Mezzanine)  
BREAKFAST BUFFET (Saskatchewan B)**
- 8:00 a.m. WELCOME to Saskatchewan Pork Symposium**  
Neil Ketilson, Sask Pork
- Moderator:** Godwin Pon, Saskatchewan Ministry of Agriculture
- 8:05 a.m. Teamwork...Without the Trials, Tantrums  
and Tribulations**  
Penney Murphy, Penney Murphy & Associates
- 9:00 a.m. Preventing Catastrophes While Planning  
for the Worst**  
Kurt Stoess, HyLife Foods
- 10:00 a.m. REFRESHMENT BREAK (Mezzanine)**  
Sponsored by  
**Cudworth Pork Investors Group (CPIG)**
- 10:30 a.m. CONCURRENT SESSIONS (Choose one)**
- (1) **How Do We Achieve a 95% Farrowing Rate?**  
Tamara Carroll, Cudworth Pork Investors Group  
(*Courtyard Room*)
- (2) **Priming the Nursery Pig for Optimum Growth**  
Dr. Blaine Tully, Swine Health Professionals  
(*Manitoba Room*)
- 11:15 a.m. Achieving Optimum Gilt Performance**  
Dr. Rodrigo Teuber, PIC Inc. Technical Services  
Sponsored by **PIC North America**
- 12:00 p.m. LUNCHEON (Saskatchewan BC)**  
Sponsored by **Olymel S.E.C./L.P.**

*Tuesday, November 15, 2011*  
*Afternoon General Sessions*  
*(Saskatchewan BC)*

Afternoon General Sessions Sponsor  
**Bioniche Animal Health**

- 1:00 p.m. Pigs and Pain: Perception, Reality and Public Opinion**  
Dr. Joe Stookey,  
Western College of Veterinary Medicine
- 2:00 p.m. Healthier, More Productive Pigs Through Improved Genetics - PigGen Canada's Quest**  
Dr. Patrick K. Charagu, Hypor Inc.
- 3:00 p.m.. REFRESHMENT BREAK (Mezzanine)**  
Sponsored by **Fast Genetics**
- 3:25 p.m. Draw for door prizes - must be in room to win**
- 3:30p.m. Adopting a Risk Reduction Mindset in Your Swine Operation**  
Dr. Niels Koehncke, Canadian Centre for Health and Safety in Agriculture; Saskatchewan Ministry of Labour Relations and Workplace Safety
- 4:30 p.m. Afternoon Sessions Adjourn**

*Evening Banquet & Program*  
*(Saskatchewan BC)*

- 5:00 p.m. Cocktails (Cash Bar)**
- 6:00 p.m. DINNER & EVENING PROGRAM**  
Neil Ketilson, Master of Ceremonies
- Greetings and Remarks**  
Saskatchewan Minister of Agriculture
- Grace:** David Tschetter, Star City Farming Co.
- 6:30 p.m. Dinner Served**
- 7:45 p.m. Awards of Distinction Presentations**
- 8:15 p.m. Evening Entertainment**  
T.B.C.

**BANQUET SPONSORS**

H@MS Marketing Services  
Pork for Banquet Supplied by Maple Leaf Foods  
Wine for Banquet - East-Man Feeds

*Wednesday, November 16, 2011*  
*Morning General Sessions*  
*(Saskatchewan BC)*

Morning General Sessions Sponsor  
**Alltech®**

- Moderator:** Brad Marцениuk,  
Saskatchewan Ministry of Agriculture
- 7:30 a.m.**     **REGISTRATION** (Mezzanine)  
**BREAKFAST BUFFET** (Saskatchewan B)  
Sponsored by **Maple Leaf Foods**
- 7:55 a.m.**     **Welcome**  
Neil Ketilson, Sask Pork
- 8:00 a.m.**     **Economics & World Outlook**  
Dr. James Mintert, Purdue University
- 9:00 a.m.**     **Managing Risk**  
Mark Greenwood, AgStar Financial Services
- 10:00 a.m.**    **REFRESHMENT BREAK** (Mezzanine)  
Sponsored by **Pfizer Animal Health**
- 10:30 a.m.**    **AgriStats Key Drivers to Farm Profitability**  
Greg Bilbrey, AgriStats, Inc.
- 11:30 a.m.**    **The Short and Long Term Implications  
of Feeding a Growing World Population**  
Dr. James L. Pierce,  
University of Kentucky - Alltech

*Wednesday, November 16, 2011*  
*Afternoon General Sessions*  
*(Saskatchewan BC)*

- 12:30 p.m.**    **LUNCHEON** (Saskatchewan BC)  
Sponsored by  
**Saskatchewan Ministry of Agriculture**
- 1:30 p.m.**     **Risk Management Tools for Canadian  
Hog Producers**  
Neil Ketilson and Mark Ferguson, Sask Pork
- 2:15 p.m.**     **REFRESHMENT BREAK** (15 minutes)
- 2:30 p.m.**     **HOT TOPICS PANEL**  
Moderator: Daryl Possberg, Sunhaven Farms
- 3:30 p.m.**     **Draw for Door Prizes - must be in room to win**
- 3:35 p.m.**     **Conference Adjourns**

# Presenting our *Symposium Speakers...*



**Greg Bilbrey**  
**Account Manager, AgriStats Inc.**  
**Fort Wayne, IN**

Greg was raised in the Tennessee mountain area of the southern U.S. After receiving his BS degree in agriculture from Tennessee Technological University he worked four years for a farm supply cooperative selling a wide variety of farm supplies and managing store locations. Greg returned to school to pursue a master's degree in animal science with a focus on swine production and management. His thesis title was "The Effect of Rate of Developmental Growth on Sow Reproductive Performance".

In 1990 Greg received his MS degree from the University of Tennessee and began working as a swine production and record specialist for the farm co-op system in Indiana. He became a Land O'Lakes district manager for swine product sales and service with a district that included parts of Indiana, Illinois, Kentucky and Ohio.

In 2006 Greg joined AgriStats as the account manager for swine live production and now supervises the swine live and plant programs for AgriStats. In that role he travels to service and recruit participants for the AgriStats swine benchmarking comparison.



**Tamara Carroll**  
**Breeding Technician**  
**Cudworth Pork Investors Group (CPIG),**  
**Cudworth, SK**

Tamara's career in the hog industry began at Possberg Pork Farms in 1993 where she was employed as a farrowing technician. In 2001 she had the opportunity to join the farrowing team at Fairway Farms near Naicam, SK. This provided the opportunity to work in all areas of the barn where she worked up until the barn's closure in 2008.

She is currently employed as a Breeding Technician with Cudworth Pork Investors Group near Cudworth, SK. Tamara enjoys the challenges and experiences this position offers after many years in the farrowing barns.

# Presenting our *Symposium Speakers...*



**Patrick K. Charagu, Ph.D.**  
**Senior Geneticist, Americas**  
**Hypor, a Hendrix Genetics Company**  
**Regina, SK**

Dr. Charagu joined the Hypor research and development group from Lethbridge, AB in 2002, where he was involved in beef cattle genetics (carcass and meat quality).

He received his B.Sc. in Agriculture from the University of Nairobi and earned his Ph.D. in Animal Science, Genetics and Animal Breeding from the University of British Columbia in 1998.



**Mark Greenwood**  
**VP-AgriBusiness Capital**  
**AgStar Financial Services, ACA**  
**Mankato, MN**

Mark Greenwood is Vice President, Commercial Lending for AgStar Financial Services, ACA in Mankato, MN. Mark is responsible for managing AgStar's swine portfolio, which represents over \$1.4 billion in loan and lease volume.

Mark also works on behalf of the National Pork Producers Council and works on government relations on their behalf. Mark was born and raised on a hog farm in Southern Minnesota and has been involved in the swine industry for his entire business career.



**Mark Ferguson, M.Sc., B.Sc., P.Ag.**  
**Manager Industry & Policy Analysis**  
**Sask Pork, Saskatoon, SK**

Mark joined Sask Pork in 2005 after completing both Bachelor and Master of Science degrees specializing in Agricultural Economics at the University of Saskatchewan.

He has worked for the Canadian Pork Council as coordinator of the national traceability program, in the Saskatchewan Ministry of Agriculture Policy Branch and for the University of Saskatchewan as a teaching assistant and in research roles.

Mark monitors and forecasts industry trends and analyzes economic opportunity and government policies and programs that affect the pork sector as well as benchmarking cost of production. He is a member of InterPig, the international swine cost of production benchmarking group.

# 2011 PORK SYMPOSIUM REGISTRATION FORM

## PERSONAL INFORMATION:

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## SYMPOSIUM REGISTRATION AND PAYMENT:

	Quantity	Cost	Total
<b>Full Two Day Program, November 15 &amp; 16</b> <i>includes breakfast, breaks, lunch and one banquet ticket</i>	X	\$150	=
<b>Day 1 Only - November 15</b> <i>includes buffet breakfast, breaks, lunch and one banquet ticket</i>	X	\$85	=
<b>Day 2 Only - November 16</b> <i>includes buffet breakfast, breaks, lunch</i>	X	\$60	=
<b>Symposium Banquet - Additional Ticket(s)</b> <i>Cocktails and Cash Bar - 5:00 p.m.</i>	X	\$30	=

Please confirm your attendance at the banquet Nov 15  Yes  No

Sub-Total \_\_\_\_\_

GST (5%) \_\_\_\_\_

**TOTAL REGISTRATION FEES** \_\_\_\_\_

Payment must accompany registration. **Registration form and payment must be received by November 4, 2011.**  
**Please make cheques payable to Sask Pork and mail to: 2 - 502, 45th Street West, Saskatoon, SK S7L 6H2.**  
Registration forms with credit card payment may be faxed to 306-244-1712.

Method of Payment (Check one):  Cheque (Enclosed)  Visa  MasterCard  American Express

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

**ACCOMMODATION INFORMATION:** Registration fees do not include accommodations. A block of rooms is reserved at the Saskatoon Inn at the special group rate of \$124 and \$134 plus taxes per night for early registrants. When booking your room, indicate you are with the Symposium. Early booking is a must - Reservations must be made prior to October 15, 2011. The Saskatoon Inn is located at 2002 Airport Drive in Saskatoon. Reservations Toll Free 1-800-667-8789 or book directly with the hotel at 306-242-1440.



**Neil Ketilson**  
**General Manager**  
**Sask Pork, Saskatoon, SK**

Neil Ketilson has a bachelor's degree in Agriculture and has taught at the School of Agriculture, University of Saskatchewan

He was general Manager of Heartland Pork Management before joining Sask Pork in 2002.



**Niels Koehncke, MD, M.Sc., FRCPC**  
**Associate Professor,**  
**Department of Medicine and the Canadian**  
**Centre for Health and Safety in Agriculture,**  
**University of Saskatchewan, Saskatoon**  
**Chief Occupational Medical Officer,**  
**Saskatchewan Ministry of**  
**Labour Relations and Workplace Safety**

Dr. Koehncke completed his undergraduate training in Zoology in 1991 and graduated from Medical School in 1995 (University of Alberta).

He completed his Residency training in Occupational Medicine in 2000 (University of Alberta), which included the completion of a Masters Degree in Public Health Sciences, Specialization in Occupational Health.

He holds specialty credentials in Occupational Medicine in Canada and the United States. He is an Associate Professor in the Department of Medicine and the Canadian Centre for Health and Safety in Agriculture, University of Saskatchewan. He also serves as the Chief Occupational Medical Officer for the Saskatchewan Ministry of Labour Relations and Workplace Safety.

His medical interests are occupational respiratory disease, noise exposure, industrial hygiene and medical education.

# *Symposium Speakers...*



**James Mintert**

**Professor of Agricultural Economics and Assistant Director of Extension, Agriculture and Natural Resources Purdue University, West Lafayette, IN**

Jim Mintert is Assistant Director of Extension for Agriculture and Natural Resources and Professor of Ag. Economics at Purdue University. Dr. Mintert has been a Livestock Marketing Economist for twenty-five years and is well known for his work on commodity risk management, meat demand, and his livestock price forecasts.

Jim acquired his interest in agriculture while working on his family's farm in the Missouri river bottoms, just north of St. Louis, Missouri. After leaving the farm, he earned degrees in ag economics from Purdue and the University of Missouri.

Jim and his wife Susan enjoy watching their two teenage children compete in sports ranging from football to golf. Jim also enjoys the outdoors and is an Assistant Scoutmaster for his son's Boy Scout troop. And in his dreams, he stills hopes to lower his golf handicap.



**Penney Murphy, President & Owner, Penney Murphy & Associates, Saskatoon, SK**

With a staff of 13, Penney Murphy & Associates specializes in personal counseling for individuals, couples and families. Their services extend to Executive & Life Coaching, Corporate Consulting, and professional & leadership development. The company has offices in Saskatoon, Melfort and Swift Current.

Penney is also President and Owner of *Training For Success Seminars* providing professional development training to organizations and individuals throughout the province and western Canada.

She earned a Bachelor's Degree in Sociology with Great Distinction from the University of Saskatchewan. She was honoured with a Lifetime Membership in the Golden Key Honor Society. Her Bachelor of Social Work Degree was completed through the University of Regina and her Master's of Clinical Social Work Degree at the University of Calgary.



**James L. Pierce, Ph.D.,  
Associate Director of Research, Alltech  
Adjunct Assistant Professor,  
University of Kentucky, Nicholasville, KY**

Dr. Pierce joined Alltech in 1999 following the completion of his Ph.D in Animal Sciences at the University of Kentucky. He also holds an MS in Animal Sciences from the University of Kentucky and a BS in Agriculture from Western Kentucky University.

Since joining Alltech, he has lectured in 40 countries on topics such as enzymes, organic trace minerals, antioxidants and oligosaccharides for poultry and swine. He has co-advised several MS and PhD students as well as numerous interns.

Dr. Pierce is now serving as Associate Director of Research for Alltech and as Adjunct Assistant Professor - Animal and Food Sciences, University of Kentucky.



**Kurt Stoess, B.Sc.  
Director of Finishing  
HyLife Foods, Neepawa, MB**

Kurt obtained his Bachelor of Science in Agriculture (major in Animal Science) from the University of Manitoba in 1994. He worked for various hog companies before joining HyLife in 2000.

As Director of Finishing Production & Hog Procurement for HyLife, Kurt oversees the marketing of over 750,000 hogs a year from over 55 sites in Manitoba and Saskatchewan. He also procures an additional 300,000 hogs a year for HyLife Foods in Neepawa, MB.

Kurt has been a part of the growth of HyLife's Finishing Division over the last 11 years.



**Dr. Joseph M. Stookey, M.Sc., Ph.D.**  
**Professor**  
**Western College of Veterinary Medicine**  
**University of Saskatchewan**  
**Saskatoon, SK**

After completing an M.Sc. in ruminant nutrition, Dr. Stookey spent the next five years managing the 1000 ewe sheep flock and research unit at the University of Illinois Dixon Springs Agricultural Center. In 1985 he moved onto campus and managed the Swine Research Centre at the University of Illinois and began work on a Ph.D. During his Ph.D. program, he spent one year in Kenya as a member of the Animal Science Department at Edgerton University, Njoro where he taught basic animal science courses.

Upon completing his Ph.D. in 1991 in the field of applied animal behavior, he accepted a position at the WCVM, where he is today.

As an applied animal behaviorist Dr. Stookey's research has been aimed at improving the productivity and welfare in domestic food animals through the application and investigation of the behavioral processes.

His research program focuses on maternal and social behavior of cattle, investigation of routine painful procedures, plus factors that influence handling and temperament in beef cattle. He also teaches courses to veterinary students on basic animal behavior, animal welfare, and lectures on ethics and pain management.



**Dr. Rodrigo Teuber, DVM**  
**Technical Services, Americas**  
**Pig Improvement Company North America,**  
**USA**

Dr. Teuber was born and raised in Osorno in Southern Chile. In 2003 he received his veterinarian degree from Universidad Austral de Chile. In 2008, he completed a Diploma in Business and Enterprises Administration in Pontificia Universidad Catolica de Chile in Santiago, Chile.

From 2004-2010 he was Director of Pig Production at Agricola Chorombo, a Chilean company with operations in egg, poultry and pork production. He was in charge of the 3,500 sow farrow-to-finish operation and the expansion to 10,000 sows. He was responsible for pig production administration, overseeing the health program, nutrition, genetic decisions, waste management, and new projects.

Since joining PIC North America in 2011, Dr. Teuber has been based in the USA. He is part of the Technical Services Americas team, reporting to Dr. Juan Carlos Pinilla, and provides technical support to large producers in North America. PIC is the international leader in providing genetically superior pig breeding stock and technical support for maximizing genetic potential to the global pork chain.



**Blaine Tulley, Ag. Dipl., DVM**  
**Partner**  
**Swine Health Professionals Ltd.**  
**Steinbach, MB**

Dr. Tully is a partner at Swine Health Professionals. His work includes on farm health monitoring, monitoring and improving farm production parameters, CQA/ACA validation, and regulatory inspection of export hogs.

He is also a provincially appointed Animal Protection officer, and investigates animal welfare complaints related to swine operations on behalf of the Office of the Chief Veterinary Officer of Manitoba.

Dr. Tulley graduated from the Western College of Veterinary Medicine in 2001 and worked in General Veterinary Practice for one year before joining Sheridan Heuser Provis Swine Health Services (now Swine Health Professionals) in 2002.



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## *Events Sponsors*





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**QUESTIONS?**

**Contact Symposium Coordinator**

**Sask Pork**

**Tel: 306.244.7752**

**Fax: 306.244.1712**

**Email: [info@saskpork.com](mailto:info@saskpork.com)**

**Website: [www.saskpork.com](http://www.saskpork.com)**

