

36

*Celebrating
36 Years of "a World
of Information"*

**November 19-20, 2013
Saskatoon Inn
Saskatoon, Saskatchewan**



Welcome...

Join us November 19-20, 2013 in Saskatoon as we celebrate 36 years of providing *A World of Information*.

Symposium's long term success is made possible by the generosity of our sponsors. We gratefully acknowledge the following companies for their contribution to this year's conference!

Thank you to our 2013 Sponsors...

Premium Sponsors

- H@MS Marketing Services - Banquet
- Hypor, a Hendrix Genetics Company - Name Badges and Lanyards
- Maple Leaf Foods - Pork for Banquet
- Olymel S.E.C./L.P. - Luncheon Tuesday
- Saskatchewan Ministry of Agriculture - Luncheon Wednesday

Event Sponsors

- Champion Alstoe/Gleptosil - Conference Bags
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- EMF Nutrition - Refreshment Break Wednesday A.M.
- Farmscape Media Network - Conference Audio Visual
- Fast Genetics - Refreshment Break Tuesday A.M.
- Merck Animal Health - Refreshment Break Tuesday P.M.
- Merial Canada Inc. - General Sessions Tuesday A.M.
- PIC North America - Breakfast Tuesday
- Prairie Hog Country - Conference Audio Visual
- Saskatoon Inn Hotel and Conference Centre
- Zoetis - General Sessions Wednesday A.M.

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- Western Financial Group
- Western Hog Journal
- Wilbur Ellis Co.

Bag Stuffer Sponsors

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Sponsors listed as of September 10, 2013

Celebrating 36 Years!



A World of Information

2013 Symposium Advisory

Kim Browne, Sask Pork - Conference Coordinator
Murray Duggan, Fast Genetics
Laura Eastwood, Prairie Swine Centre
Henry Gauvreau, Warman Veterinary Services
Neil Ketilson, Sask Pork
Don Kolla, Cudworth Pork Investors Group
Michel Lariviere, PIC
Brad Marceniuk, Ministry of Agriculture
Florian Possberg, B&F Polar Pork / Sask Pork
Garrett Rozeboom, Prairie Swine Centre
David Tschetter, Star City Farming
Paul Ulrich, Ulrich Pork Farms
Harvey Wagner, Sask Pork
Lee Whittington, Prairie Swine Centre



Saskatchewan Pork Industry Symposium November 19-20, 2013

Tuesday, November 19, 2013
Morning General Sessions
(Saskatchewan BC)

Audio Visual Sponsors
Farmscape Radio Network and Prairie Hog Country

Namebadges & Lanyards Sponsor
Hypor, A Hendrix Genetics Company

Conference Bags Sponsor
Champion Alstoe/Gleptosil

Morning General Sessions Sponsor
Merial Canada, Inc.

- 7:15 a.m. REGISTRATION (Mezzanine)**
BUFFET BREAKFAST (Saskatchewan B/C)
Sponsored by **PIC North America**
- 8:00 a.m. Welcome to Symposium**
- 8:05 a.m. Proudly Presenting Agriculture**
Crystal Mackay
Farm and Food Care Ontario
- 9:00 a.m. Limiting Disease Through Genetic Selection**
Dr. John Harding
Western College of Veterinary Medicine
- 10:00 a.m. REFRESHMENT BREAK (Saskatchewan A)**
Sponsored by **Fast Genetics**
- 10:30 a.m. Group Housing of Sows: Getting it Right**
Dr. Sandra Edwards
Newcastle University, UK
- Simple Barn Conversion to Group Housing**
Ben Hofer
Fox Valley Farm
- Evaluating Housing Options for Sows**
Brian Andries
Prairie Swine Centre
- 12:00 p.m. LUNCHEON (Saskatchewan BC)**
Sponsored by **Olymel S.E.C./L.P.**

Tuesday, November 19, 2013
Afternoon General Sessions
(Saskatchewan BC)

Afternoon General Sessions Sponsor
Elanco Animal Health

- 1:00 p.m. Avoiding Disasters in Swine Nutrition**
Dr. Mario Ramirez
Gowan's Feed Consulting
- 2:00 p.m. Keeping Diseases Out of Your Farm:
The Role of the Canadian Swine Health
Intelligence Network**
Dr. Chris Byra
Greenbelt Swine Veterinary Services
- 3:00 p.m. REFRESHMENT BREAK (Saskatchewan A)**
Sponsored by **Merck Animal Health**
- 3:30 p.m. Interpreting the Kill Statement: Reading
Between the Lines**
Bill Alford
H@ms Marketing Services
- 4:30 p.m. Afternoon Sessions Adjourn**

Evening Banquet & Program
(Saskatchewan BC)

- 5:00 p.m. Cocktails (Cash Bar)**
- 6:00 p.m. DINNER AND EVENING PROGRAM**
- Greetings and Remarks from Province**
Honourable Lyle Stewart, Minister of Agriculture
- 6:30 p.m. Dinner Served**
- 7:45 p.m. Awards of Distinction Presentations**

BANQUET SPONSORS

Cudworth Pork Investors Group - Wine for Banquet
H@MS Marketing Services - General
Maple Leaf Foods - Pork for Banquet

Evening Music Provided by Mark Zielke

Wednesday, November 20, 2013
Morning General Sessions
(Saskatchewan BC)

Morning General Sessions Sponsor
Zoetis

- 7:30 a.m. REGISTRATION (Mezzanine)**
BREAKFAST BUFFET (Saskatchewan B)
- 7:55 a.m. Welcome**
- 8:00 a.m. Antibiotic Stewardship: Balancing Public
Perception, Regulation and Risk in Antibiotic
Use Decisions**
Dr. Leigh Rosengren
Rosengren Epidemiology Consulting Ltd.
- 9:00 a.m. Production, Processing and Markets:
Challenges and Opportunities for the
Pork Industry**
Réjean Nadeau
President, Olymel, S.EC/L.P.
- 10:00 a.m. REFRESHMENT BREAK (Saskatchewan A)**
Sponsored by **EMF Nutrition**
- 10:30 a.m. Canadian Hog Industry Competition:
Shifting Balance**
Kevin Grier
George Morris Centre
- 11:15 a.m. Cross Cultural Communications 101**
Tina Varughese
President, tWorks
- 12:15 p.m. LUNCHEON (Saskatchewan BC)**
Sponsored by Saskatchewan Ministry of
Agriculture
- 1:15 p.m. Conference adjourns**

*Recruiting and Retaining Foreign Workers
for Success and Sustainability*
Presented by Tina Varughese, tWorks

1:30 - 3:00 P.M. - Courtyard Room
Pre-registration Required

Email: kbrowne@saskpork.com or call (306) 343-3506

This workshop will be of interest to Managers and HR professionals wanting practical information on recruiting foreign workers. Topics covered include interview techniques, employee feedback and employee engagement. Practical information with individual and group exercises will be offered.

Presenting our
Symposium 2013
Speakers...



Bill Alford
Director of Marketing & Producer Services
h@ms Marketing Services
Winnipeg, MB
Email: william@hamsmarketing.ca

Bill grew up on a grain farm in Oakville, Manitoba and knew agriculture was his calling at an early age. Upon completing his degree in Agriculture from the University of Manitoba, he went to work in the Ag industry and "cut his teeth" as an Agronomist. During this time he traveled extensively throughout the Northern US, Manitoba and Saskatchewan.

He began his career in the hog industry in 1996 as a Marketing Representative with Manitoba Pork Est., at the onset of the removal of single desk selling of hogs in the province. In 1999, the organization officially split and Bill assumed the role of Sales Manager of the marketing arm, Manitoba Pork Marketing Co-op. Bill gained valuable experience analyzing and negotiating packer programs during this time.

In 2010, h@ms Marketing Services was launched and Bill was promoted to his current position as Director of Marketing and Producer Services.



Brian Andries
Manager Operations
Prairie Swine Centre Inc.
Saskatoon, SK
Email: brian.andries@usask.ca

Brian grew up on a mixed farm in southern Saskatchewan and in 1973 attended the University of Saskatchewan and obtained a B.Sc. majoring in Biology at the University of Saskatchewan. He was accepted into Veterinary Medicine in 1976 and finished 2 years of the program. An accident at his summer job prohibited him from attending his third year at the college.

He started at Prairie Swine Centre Inc. in 1979 as a Stockperson and worked up to Manager-Operations in 1992.



Chris Byra, DVM, MBA
Greenbelt Swine Veterinary Services
Chilliwack, BC
Email: chrisbyra1@gmail.com

After 25 years as a dairy and swine practitioner, Chris Byra works for BC Pork in a technical services position looking after the swine industry in southern British Columbia. He worked on several Canadian Swine Health Board initiatives including writing the Biosecurity User Guide and website.

Leading the Gap Analysis of surveillance for emerging swine diseases in Canada, his team had the opportunity to implement the recommendations of the study. Chris managed the development of the Canadian Swine Health Intelligence Network / Réseau canadien de surveillance de la santé porcine.

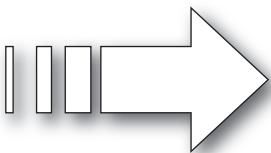
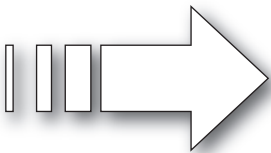
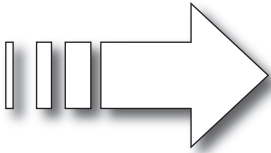
He graduated from the WCVM in 1981 and received an MBA in Agribusiness from the University of Guelph in 2000. His passion, besides swine health, is gardening.



Sandra Edwards, B.A., Ph.D
Professor of Agriculture
Newcastle University, UK
Email: Sandra.Edwards@ncl.ac.uk

Sandra grew up on a small, mixed farm in the East of England and after graduating with a BA (Hons) in Natural Sciences at the University of Cambridge, completed a PhD on livestock management and welfare at the University of Reading. She has worked 30+ years in applied research for the UK Agricultural Development and Advisory Service, the Institute for Grassland and Animal Production, and the Scottish Agricultural College, responsible for projects on cattle and pig housing and welfare, nutrition and management.

From her position as Head of the Animal Management and Health Dept. of SAC, she moved in 1998 to become Reader in Animal Science in the Dept. of Agriculture at the University of Aberdeen. In 2000, she was appointed to the Chair of Agriculture at the University of Newcastle, where her research interests focus on the multidisciplinary interactions between nutrition, reproduction, behaviour and welfare in pigs and other farm livestock.



Open for registration form

2013 PORK SYMPOSIUM REGISTRATION FORM

PERSONAL INFORMATION: (Please use one form per registrant)

Name: _____ Company: _____
 Mailing Address: _____
 City: _____ Province: _____ Postal Code: _____
 Phone: _____ Fax: _____ Email: _____

SYMPOSIUM REGISTRATION AND PAYMENT:

	Quantity	Cost	Total
Full Two Day Program, November 19 & 20 <i>includes breakfast, lunch and one banquet ticket</i>	X	\$150	=
Day 1 Only - November 19 <i>includes breakfast, lunch and one banquet ticket</i>	X	\$85	=
Day 2 Only - November 20 <i>includes breakfast and lunch</i>	X	\$60	=
Additional Banquet Tickets <i>Cash Bar - 5:00 p.m.</i>	X	\$30	=
Day 2 Afternoon - HR-Management Workshop - Recruiting and Retaining Foreign Workers for Success and Sustainability <i>Pre-registration required by November 13. There is no charge for the workshop.</i>	X	\$ 0	= n/c

I will attend the banquet on November 19th Yes No
 I will attend the Afternoon Workshop on November 20th Yes No

Sub-Total _____
 GST (5%) _____
TOTAL REGISTRATION FEES _____

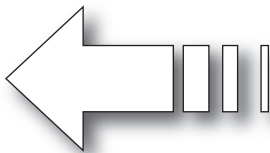
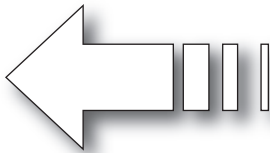
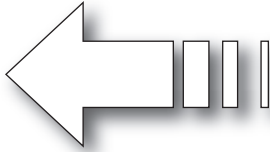
Payment must accompany registration. Return registration form and payment by **November 13**. Please make cheques payable to **Sask Pork** and mail to: **2 - 502, 45th Street West, Saskatoon, SK S7L 6H2**. Registration forms with credit card payment may be faxed to 306-244-1712.

Method of Payment (Check one): Cheque (Enclosed) Visa MasterCard American Express

Cardholder Name: _____ Signature: _____
 Card Number: _____ Expiry Date: _____

ACCOMMODATION INFORMATION: Registration fees do not include accommodations. A block of rooms is reserved at the Saskatoon Inn at the special group rate of \$129 and \$139 plus taxes per night for early registrants. When booking your room, indicate you are with the Symposium. Early booking is a must - Reservations must be made **before October 19**.. The Saskatoon Inn Hotel and Conference Centre is located at 2002 Airport Drive in Saskatoon. Reservations Toll Free 1-800-667-8789 or book directly with the hotel at 306-242-1440.

Open for registration form



Kevin Grier
Senior Market Analyst
George Morris Centre
Guelph, ON
Email: kevin@georgemorris.org

Kevin is a respected livestock and meat market analyst with a solid understanding of industry issues from farm to retail.

Publications authored by Kevin Grier include: Grocery Trade Review, Canadian Cattle Buyer, Canadian Boxed Beef Report, Canadian Pork Market Review and Canadian Chicken Market Review.

Reports authored by Kevin Grier are depended upon by participants across the Canadian meat and poultry industry. He has conducted market analysis and economic research projects for decision makers across the Canadian meat and poultry sector.



John Harding, DVM, MSc, Dipl ABVP (swine health), Associate Professor
Dept. Large Animal Clinical Sciences
Western College of Veterinary Medicine
Email: john.harding@usask.ca

After graduating from the Ontario Veterinary College at the University of Guelph in 1988, Dr. Harding worked in a mixed animal practice in Humboldt, Saskatchewan. He has specialized in swine since 1991, and in 1997 established a swine consultancy practice, Harding Swine Veterinary Service. In 1997 he also completed a Master of Science degree in Veterinary Medicine, at the University of Minnesota.

Dr. Harding has consulted for both small family and large corporate swine operations in Western Canada. He accepted a faculty position in Swine Production Medicine at the Western College of Veterinary Medicine, University of Saskatchewan in 2004, and was promoted to full professor in 2012. His research interests include emerging and re-emerging diseases, including *Brachyspira* colitis, periweaning failure-to-thrive syndrome (PFTS), reproductive PRRS, and porcine circovirus. His team is also investigating prenatal immunologic programming associated with fetal uterine growth retardation.



Crystal Mackay
Executive Director
Farm & Food Care
Guelph, ON

Email: crystal@farmfoodcare.org

Crystal is the Executive Director for Farm & Food Care, representing thousands of farmers and associated businesses and providing credible information on food and farming.

She was raised on a beef and dairy farm in the Ottawa Valley. She graduated from the University of Guelph with a degree in Animal Science and Rural Extension. Crystal is also a graduate of the Advanced Agricultural Leadership Program, and the George Morris Centre Executive Development Program. She is a past President of the OAC Alumni Association, trustee on the Ontario 4-H Foundation and Director of the Poultry Industry Council.



Réjean Nadeau
President and CEO
Olymel, S.E.C./L.P., Ste. Hyacinthe, QC

Email: quebec@olymel.com

Mr. Nadeau completed his classical education at Collège de Lévis in 1970; received a Bachelor's degree in Education in 1971; a Bachelor's degree in Industrial Relations in 1974 from Université Laval, and management training from Université de Montréal in 1975.

Well-known in the Canadian agroindustry, he has worked in this industry for most of his career, particularly in the meat and meat products sector.

The companies he has worked for and the different positions he has held, have given him a broad outlook on livestock production, slaughtering, processing and distribution sectors, both in Canada and abroad.

Since 1996, he has held the position of CEO of Olymel L.P, a company dedicated to the production, slaughtering, processing and distribution of pork and poultry products, both in Canada and abroad with annual sales of 2.3 billion dollars and a manpower of more than 9000 employees.



Dr. Mario Ramirez
Director of Nutrition
Gowan's Feed Consulting
Tofield, AB

Email: Mario@gowansfeedconsulting.ca

Dr. Ramirez joined Gowan's Feed Consulting to oversee the nutrition needs of more than five million hogs per year in Canada and internationally.

With more than 20-years' experience in the industry, Mario's background, which includes two bachelor degrees in animal production and a doctoral degree in animal science, also includes a wide international experience in Canada, Mexico, Europe and Russia.



Leigh Rosengren DVM, PhD
Rosengren Epidemiology Consulting Ltd.
Midale, SK

Email: leigh.rosengren@vetepi.com

Leigh is a veterinary epidemiologist. She operates a consulting firm based in Midale SK. Leigh was raised on a Saskatchewan grain farm and developed an interest in veterinary medicine from her father, who ran a mixed animal practice.

After graduating from WCVU in 2001, she practiced in Humboldt and Weyburn, Saskatchewan. An interest in population medicine (and a lack of pigs in the Weyburn area!) drove Leigh to pursue an advanced degree in epidemiology.

She received her PhD in 2007 and has since been offering epidemiology services to the swine industry and government.



A World of Information

QUESTIONS?

Contact Symposium Coordinator

Sask Pork

Tel: 306.244.7752

Fax: 306.244.1712

Email: info@saskpork.com

Website: www.saskpork.com

