

40

*Celebrating
40 Years of "a World
of Information"*

November 14-15, 2017
**Saskatoon Inn and
Conference Centre**
Saskatoon, SK



Welcome...

Join us November 14-15, 2017 in Saskatoon as we mark 40 years of Saskatchewan Pork Industry Symposium.

Thank you to our 2017

Sponsors

Premium

- Government of Saskatchewan
- h@ms Marketing Services - Banquet
- Hypor Canada - Namebadge Lanyards
- Maple Leaf Foods - Pork for Banquet
- Olymel S.E.C./L.P. - Lunch Tuesday
- Thunder Creek Pork - Lunch Wednesday

Event

- Bio Agri Mix - Breakfast Tuesday
- Elanco Animal Health - General Sessions Wednesday AM
- Fast Genetics - General Sessions Tuesday AM
- Favel Transportation - Refreshment Break - Wed. AM
- K&J Services & Agri-Systems - Banquet Wine
- Masterfeeds LP - Refreshment Break - Tuesday AM
- Merck Animal Health - Breakfast Wednesday
- PIC North America - Speaker Sponsor
- Polar Pork Farms - Complimentary Cocktail
- Standard Nutrition - Refreshment Break - Tuesday PM
- Topigs Norsvin Canada Inc. - Conference Bags

Universal

- Boehringer-Ingelheim Animal Health
- CanArm AgSystems - Exhibitor
- Cargill Animal Nutrition
- Farm Credit Canada
- Fortified Nutrition Limited
- MRK Holdings Ltd. - Exhibitor
- Penner Farm Services & Horizon Livestock Poultry Supply - Exhibitor
- Transall Group of Companies
- U of S College of Agriculture and Bioresources
- Verus Animal Nutrition
- VIDO-Intervac
- Warman Veterinary Services
- Wilbur-Ellis Company of Canada
- Zoetis - Exhibitor

Media

- Canadian Hog Journal
- Farmscape Media Network
- Prairie Hog Country

Premium Sponsors



Event Sponsors



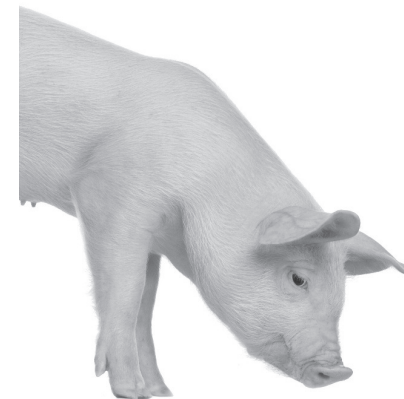
Celebrating 40 Years!



A World of Information

2017 Saskatchewan Pork Industry Symposium Advisory Committee

Jeff Bergermann, Olymel
 Kim Browne, Sask Pork
 Dan Columbus, Prairie Swine Centre
 Carl Esau, Hypor, A Hendrix Genetics Company
 Mark Ferguson, Sask Pork
 Henry Gauvreau, Warman Veterinary Services
 Steffen Klenk, PIC North America
 Glenn Kuhn, Topigs
 Brad Marcenjuk, Sask. Ministry of Agriculture
 Sam Waldner, Kyle Farming Co. Ltd.
 Grant Wilson, Fast Genetics



Tuesday, November 14, 2017
GENERAL SESSIONS
(SASKATCHEWAN B)

Conference Bags Sponsor - **TOPIGS NORSVIN**
Namebadge Lanyards Sponsor - **HYPOR**
Morning General Session Sponsor - **FAST GENETICS**

- 7:15 a.m. REGISTRATION** (Mezzanine)
Buffet Breakfast (Saskatchewan C)
Sponsored by **BIO AGRI MIX**
- 8:20 a.m. Welcome to Symposium** (Saskatchewan A/B)
Florian Possberg
- Moderators** **Bridget Gray, Sask Pork (A.M.)**
Brad Marceniuk, Ministry of Agriculture (P.M.)
- 8:30 a.m. Producer Vs Consumer Perceptions on Production, Health and Welfare and Technology**
Dr. Ellen Goddard
University of Alberta, Edmonton, AB
- 9:15 a.m. Moving Towards Electronic Sow Feeding Systems**
Curtiss Littlejohn
CanArm AgSystems, Arthur, ON
- 10:00 a.m. REFRESHMENT BREAK** (Saskatchewan C)
Sponsored by **MASTERFEEDS LP**
- 10:30 a.m. Zoonotic Diseases: Crossing Between the Species**
Dr. Susan Detmer
Western College of Veterinary Medicine, Saskatoon, SK
- 11:15 a.m. Needle Free Injectors: Proper Usage & Precautions**
Dr. Jeff Bergermann
Olymel, Humboldt, SK
- 12:00 p.m. LUNCH** (Saskatchewan C)
Sponsored by **OLYMEL S.E.C./L.P.**

AFTERNOON GENERAL SESSIONS
(SASKATCHEWAN A/B)

- 1:00 p.m. The Value of Quarantine Barns: Lessons Learned from PED**
Dr. Brad Chappell
Swine Health Professionals, Steinbach, MB
- 1:45 p.m. Canadian Pork Excellence (CPE) Program**
Audrey Cameron
Canadian Pork Council, Ottawa, ON
- 2:30 p.m. Mastering Time Management on the Farm**
Chuck Schwartau
University of Minnesota, Rochester, MN

AFTERNOON GENERAL SESSIONS
(SASKATCHEWAN A/B)

- 3:15 p.m. REFRESHMENT BREAK** (Saskatchewan C)
Sponsored by **STANDARD NUTRITION**
- 3:45 p.m. Care and Handling of Boars**
Dr. Ramon Martinez
Hypor, A Hendrix Genetics Company, Regina, SK
(MANITOBA ROOM)
Session Moderator: Luis Prieto, Hypor
- 3:45 p.m. Sow Feeding Management - What's New?**
Wayne Cast
PIC North America, Hendersonville, TN
(COURTYARD ROOM)
Speaker Sponsor: PIC North America
Session Moderator: Steffen Klenk, PIC North America
- 4:30 p.m. Afternoon Sessions Adjourn**

EVENING BANQUET & PROGRAM
(SASKATCHEWAN A/B)

- 5:00 p.m. 40th Anniversary Reception**
Complimentary Cocktails: **POLAR PORK FARMS**
- 6:00 p.m. Evening Program**
Master of Ceremonies, Florian Possberg
- 6:10 p.m. Greetings from the Government of Saskatchewan**
- 6:20 p.m. Grace**
Don Kolla
- 6:30 p.m. Dinner Served**
- 7:45 p.m. Awards of Distinction Presentations**

BANQUET SPONSORS

**H@MS MARKETING SERVICES - GENERAL
K&J SERVICES & AGRI-SYSTEMS LTD. - WINE
MAPLE LEAF FOODS - PORK FOR DINNER**

Evening music provided by Mark Zielke

Wednesday, November 15, 2017
GENERAL SESSIONS
(SASKATCHEWAN B)

- 7:30 a.m. **REGISTRATION** (Mezzanine)
BUFFET BREAKFAST (Saskatchewan C)
Sponsored by MERCK ANIMAL HEALTH
Morning General Sessions Sponsor - ELANCO
ANIMAL HEALTH
- 8:20 a.m. **Welcome** (Saskatchewan B) - Florian Possberg
- Moderators** **Mark Ferguson, Sask Pork (A.M.)**
Lee Whittington, Prairie Swine Centre (P.M.)
- 8:30 a.m. **Giving New Employees a Successful Start**
Chuck Schwartau
University of Minnesota, Rochester, MN
- 9:15 a.m. **Increasing the Profitability of the Livestock Sector Through Feed Processing**
Dr. Rex Newkirk, Canadian Feed Research Institute
University of Saskatchewan, Saskatoon, SK
- 10:00 a.m. **REFRESHMENT BREAK** (Saskatchewan C)
Sponsored by FAVEL TRANSPORTATION
- 10:30 a.m. **Verified Canadian Pork™ - Farm to Table Quality Assurance Advantage for the Global Marketplace**
Michael Young
Canada Pork International, Ottawa, ON
- 11:15 a.m. **North American Outlook for Pork**
Dr. Steve Meyer
EMI Analytics, Fort Wayne, IN
- 12:15 p.m. **LUNCH** (Saskatchewan C)
Sponsored by THUNDER CREEK PORK
- 1:15 p.m. **Long Distance Transport of Swine: a Study Update**
Dr. Yolande Seddon
Western College of Veterinary Medicine, U of S
Saskatoon, SK
- 2:00 p.m. **Research Connections Abstract Competition**
Graduate Student Swine Research Presentations
- 3:00 p.m. **REFRESHMENT BREAK - 15 minutes**
- 3:15 p.m. **25 Years of Making Research Work**
Lee Whittington
Prairie Swine Centre Inc., Saskatoon, SK
- 4:30 p.m. **Conference Adjourns**

Presenting our
Symposium 2017
Speakers...



JEFF BERGERMANN, DVM
Corporate Veterinarian
Olymel
Humboldt, SK
jeffbergermann@olytel.ca

Jeff graduated from the College of Agriculture at the University of Saskatchewan in 2006, and the Western College of Veterinary Medicine in 2011. He did both mixed rural veterinary medicine and swine specialty practice before joining the Vet Services Department at Olymel in July of 2013. He is currently the Animal Welfare Chair for Olymel's hog production in Western Canada, performing regular herd health checks at the commercial units, and administrates the CQA/ACA program.

Born in the Humboldt area, he worked in large hog production units after graduating high school and in summers while at university. He is actively involved in a purebred cattle operation with his brother.



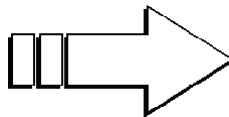
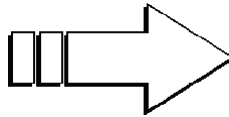
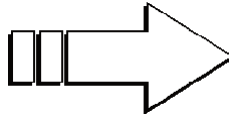
AUDREY CAMERON, B.S.A. (Agronomy)
Food Safety and Animal Care Programs
Manager
Canadian Pork Council
Ottawa, ON
cameron@cpc-ccp.com

Audrey completed her Bachelor degree in Agronomy, with a major in Animal Sciences at Laval University in 2008. She later moved to Edmonton, Alberta to do a master's degree in swine reproduction.

In 2011, she began her professional career with Alberta Pork in Edmonton as Provincial Coordinator for the CQA program, animal welfare and biosecurity files.

In July 2014, Audrey joined the Canadian Pork Council as National Food Safety and Animal Care Programs Manager and has since been developing the Canadian Pork Excellence Platform with multiple industry stakeholders.

Open for registration form



2017 PORK SYMPOSIUM REGISTRATION FORM

PERSONAL INFORMATION:

Name: _____ Company: _____
Mailing Address: _____
City: _____ Province: _____ Postal Code: _____
Phone: _____ Fax: _____ Email: _____

SYMPOSIUM REGISTRATION AND PAYMENT

	Quantity	Cost	Total
Full Two Day Program, November 14 and 15, 2017 <i>includes breakfast, lunch and one banquet ticket</i>	X	\$195	=
Student Registration	X	\$125	=
Day 1 Only - November 14 <i>includes breakfast, lunch and one banquet ticket</i>	X	\$120	=
Day 2 Only - November 15 <i>includes breakfast and lunch</i>	X	\$95	=
Additional Banquet Tickets <i>Cash Bar - 5:00 p.m.</i>	X	\$40	=

I will attend the banquet on November 14th Yes No

*Registrations received after **November 10, 2017** and walk-in registrations will be subject to a 25% late fee.*

Sub-Total _____
GST (5%) _____
LATE FEE (if applicable) _____
TOTAL _____

Payment must accompany registration. Return registration form and payment by **November 10** to **Sask Pork, 2-502 45th Street West, Saskatoon, SK S7L 6H2. Please make cheques payable to Sask Pork.** Registration forms with credit card payment may be faxed to 306-244-1712 or call (306) 343-3507.

Method of Payment: Cheque Visa MasterCard American Express

Cardholder Name: _____ Signature: _____

Card Number: _____ Expiry Date: _____

ACCOMMODATION INFORMATION: Registration fees do not include accommodations. A block of rooms is reserved at the **Saskatoon Inn and Conference Centre, 2002 Airport Drive, Saskatoon, SK.** Please request the **Pork Symposium Group Rate of \$159 and \$169 plus taxes per night.** Early booking is encouraged. Reservations must be made **before October 14.** Reservations Toll Free 1-800-667-8789 or book directly with the hotel at 306-242-1440.

Symposium 2017 Speakers



WAYNE CAST

PIC North America
Henderson, TN USA
Wayne.cast@genusplc.com

Wayne Cast joined PIC in June 2016 with over 40 years of experience in the swine and feed industry.

As a native of Beaver Crossing, Nebraska and currently living in Princeton, Missouri, he brings a wealth of knowledge about the North American market.

He is solution-driven, and has worked with many PIC customers over the years. His philosophy is that since 60-70% of production costs are feed related, knowing how to feed the animals appropriately and making our customers as profitable as possible is essential."



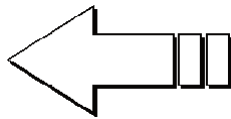
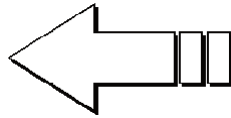
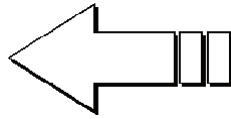
BRAD CHAPPELL, BSA, DVM

Partner, Swine Health Professionals
Steinbach, MB
bchappell@shpswine.com

A partner in Swine Health Professionals, Dr. Chappell's work includes breeding stock and commercial on-farm health monitoring; improving farm production parameters, CQA/ACA Validation and regulatory inspection of export hogs.

Dr. Chappell works closely with the Manitoba Pork Council to deliver national biosecurity standards, is actively involved in creating SDS Veterinary Data Analytics; and is also part of the national disease surveillance group. Focussing on disease surveillance on a farm level, Dr. Chappell looks at the link between health and production parameters to measure the impact of disease.

Open for registration form



Symposium 2017 Speakers



SUSAN DETMER

Associate Professor
Department of Veterinary Pathology
Western College of Veterinary Medicine
Saskatoon, SK
susan.detmer@usask.ca

Dr. Detmer completed her DVM, residency in pathology and PhD at the University of Minnesota, College of Veterinary Medicine (2003, 2009 and 2011, respectively). She joined the faculty at the Western College of Veterinary Medicine in 2011. In addition to swine pathology and diagnostic medicine, her main area of expertise is influenza A viruses in swine.

Her research focus is surveillance of flu on farms, particularly in the areas of virus characterization, movements of viruses between farms, and viruses at the human-animal interface. Other research work includes PRRS virus infection at the maternal-fetal interface and Brachyspira colitis.



ELLEN GODDARD

Cooperative Chair in Agricultural Marketing and Business
University of Alberta, Edmonton, AB
ellen.goddard@ualberta.ca

Ellen previously worked at the Universities of Melbourne, Australia and Guelph. For 30 years Professor Goddard's research has focused on economic modeling of consumer behaviour in domestic and international markets for food products (particularly meat and other livestock products) for policy analysis purposes. She led a national research network on consumer demand for food for Agriculture and Agri-Food Canada for 10 years up until 2014.

Current research includes how people (farmers and the public) behave - including responses to food safety incidents, consumer demand for credence attributes, traceability and certification; responses to new technologies in agriculture and the use of genetic technologies, antibiotics, hormones and vaccination in both pets and livestock.

Symposium 2017 Speakers



CURTISS LITTLEJOHN

Innovative Products
Swine Products Manager
CanArm AgSystems
Arthur, ON
CLittlejohn@canarm.ca

Curtiss Littlejohn has led Canarm AgSystem's swine business unit for the past four years.

A pork producer for 30 years, he is a passionate industry advocate and has been involved in Foreign Animal Disease, Trade, and animal welfare policies on provincial, national and international levels.



RAMON MARTINEZ

Manager AI Transfer
Boar Technical Service Specialist / Boar Stud Manager (Swine)
Hypor Canada, Green Hill, SK
Ramon.martinez@hendrix-genetics.com

Ramon was born in Torreon Coahuila, Mexico and was the third generation involved in farming. He obtained an Animal Husbandry and Administration Degree in Guadalajara, Mexico. His first job was at an elk farm on the border between California and Mexico. He moved to Edmonton in 2001 and enrolled in "Business Management" at the University of Alberta earning a Masters in Administration. In 2003 he went to work for Elite Swine Inc. in Strathmore, AB at a 3,000 unit barn as a Breeding Supervisor.

He later joined Partners in Pork as a Breeding Supervisor and then became Assistant Manager in the main barn 800 sow unit. He learned about Natural Mating and AI production with daily activities that included extensive boar training, collection, semen processing and exposure to all breeding activities.

In late 2011 Ramón was given the opportunity to manage a 6,000 head finishing barn and then in 2013 joined the Hypor Canada team as AI Stud Manager at Green Hill, SK. In 2016, he began providing technical service becoming the AI specialist for the Americas.

Symposium 2017 Speakers



STEVE MEYER, Ph.D
Vice President Pork Analysis
EMI Analytics
Fort Wayne, IN USA
smeyer@emianalytics.com

Steve joined EMI analytics in May 2015 upon the sale of his former business, Paragon Economics, Inc. to EMI. His duties include ongoing analysis of hog and pork markets and assisting EMI Analytics clients (which now include his former Paragon clients such as the National Pork Board and National Pork Producers Council) in using his insights to successfully manage their businesses.

His breadth of work in the pork industry is unique. As President of Paragon, he monitored and analyzed cattle, beef and poultry markets to meet the needs of his diverse set of clients. He served for 12 years as an author of The Daily Livestock Report sponsored by CME Group, an e-Newsletter whose circulation grew steadily following its introduction in 2003. He also writes a feature article for National Hog Farmer's Weekly Preview E-Letter that focusses on economic issues in North America's swine pork sector.



REX NEWKIRK, Ph.D, M.Sc., Bsc.
Associate Professor & Research Chair in Feed Processing Technology
University of Saskatchewan
Saskatoon, SK
rex.newkirk@usask.ca

As Research Chair, Dr. Newkirk assists the feed processing industry, crop commodity groups, livestock industry and government in developing programs to create new value added opportunities for the agri-food sector. He is also the scientific leader of the Canadian Feed Research Centre.

Prior to joining the Uof S in 2015, Rex spent 12 years at the Canadian International Grains Institute where he led a team that developed innovative products and applications of Canadian Ingredients and provided technical marketing support to buyers and processors of Canadian Field Crops including pulses around the globe.

Symposium 2017 Speakers



CHUCK SCHWARTAU, M.Ed
Regional Director - Southeast Region
University of Minnesota Extension
Rochester, MN USA
cschwart@umn.edu

Chuck has a long Extension history working as a livestock systems educator, with an emphasis in dairy for most of those years and workforce development and management for about 15 years. For 24 years he was based in various counties in southeast Minnesota, and moved to the Rochester Regional Office in 2004, where he is currently the Regional Director.

During the time he was teaching and advising in workforce issues, he became more interested in the safety aspect of being an employer. Chuck taught a series of safety programs for custom manure applicators around Minnesota, and a series of OSHA related safety programs for dairy farmers in cooperation with the University of Wisconsin-River Falls.



YOLANDE SEDDON, Ph.D
Assistant Professor
Swine Behaviour and Welfare
Western College of Veterinary Medicine
Saskatoon, SK
yolande.seddon@usask.ca

Yolande conducts applied swine behaviour and welfare research covering all aspects of swine production. Her previous research includes management of the gestating sow, economic evaluation of higher welfare sow housing systems and pain behaviour in swine.

Her research goal is to contribute to the development of lasting solutions to welfare challenges encountered in modern swine production. In her role at the WCVM she continues to work closely with the Prairie Swine Centre and is working to expand a research team to contribute scientific findings on swine welfare.

Prior to joining the WCVM, Yolande spent four years as a research associate with the Prairie Swine Centre.



A World of Information

QUESTIONS?

Contact Symposium Coordinator

Sask Pork

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Email: info@saskpork.com

Website: www.saskpork.com

